

Saratoga *Holiday*

GIFT & ENTERTAINMENT GUIDE

***An Affordable Special Advertising Section
to Promote Your Holiday Gift Offerings***



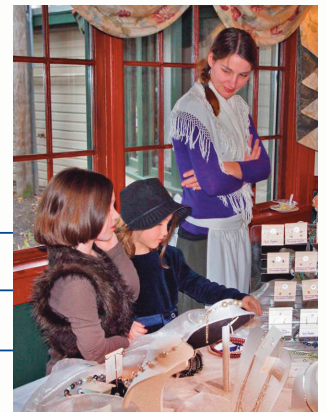
Photographer: Lawrence White

The holidays are coming and people are ready to buy. Moreover, Saratoga Living readers are just the customers you want. They have discretionary income, are socially oriented and always willing to spend. They enjoy the finer things in life and enjoy giving the finer things in life. The gift guide is a very affordable advertising section that makes it convenient for our readers to discover the unique gifts they can provide their friends and families.

The Holiday Gift Guide will only offer two sizes to maximize exposure and eye-catching appeal. They are:

Ad Size Rate

1/2 Page	\$450
1/4 Page	\$225



Saratoga Living is the region's best read subscriber-based magazine.

Unlike the free publication readers, subscriber-based magazine readers place great credibility in the businesses that advertise in the publication. Besides subscriptions, **Saratoga Living** is available in multiple outlets throughout the Capital Region, including Stewarts, Amtrak, Albany International Airport, many newsstands, book stores, gift shops, Hannaford and Price Chopper.

To take advantage of this advertising opportunity, contact our advertising department at 518-584-7500, ext. 2 or advertising@saratogaliving.com.

The deadline to reserve your ad space is October 17.